



Product Launch Roadmap

sourceless

BLOCKCHAIN

Road to eQOM

- Get advice
- Project development
- Messaging and positioning

Q3 2022

- Beta test
- Start building anticipation
- Finalize launch content
- Gather reviews from beta testers

Q4 2023

- Migrate to SourceLess Blockchain
- Start seeding social media & PR

Q2 2023

- Set up product storefront and software solution

Listing Roadmap

Q2 2022

- Create launch plan & content
- Prep marketing team
- Develop go-to-market strategy
- Create Smart Contracts on BSC
- Create wNFTs on Polygon

Q4 2022

- Private Sales, Preparation and Community Launch of eQOM and wNFTs
- wNFT Collectibles by Ingolf Kühn

Q1 2023

- Start internal OTC Plattform
- Creation of Product Shop

Exclusive Product Week

- Launch & special events for wNFT owners
- Explore our Production!

*Private Sale Concept and farming of eQOM and wNFTs will be completed in October 2022, after which we will launch 3 private-sale rounds the following month, both of which are being administered by our Backoffice. We are exploring tier one centralised exchanges and decentralised launchpads to swiftly list eQOM after the private-sale rounds, which we are targeting in Q2 2023.